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January / February 1989

METRO Magazine

a bobit publication • serving surface mass transportation

Charter Operator's Issue

Largest Motorcoach Fleets

Privatization Developments

Bob Redden Portfolio

METRO. Magazine

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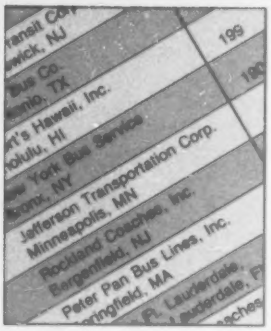

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METRO's Largest 50 Private Motorcoach Fleets

Motorcoach group tours accounted for a total direct economic impact on North America of nearly $7 billion in 1986 according to the National Tour Association. Moreover, Greyhound has reported its first ridership increases of the decade — up 7.1 percent from 1986 figures to 40.6 million riders in 1987. Clearly, the motorcoach industry is alive and well.

The number of motorcoaches on the road remains relatively stable as the third annual *METRO Magazine* 50 Largest Private Motorcoach Fleets indicates. This year, the largest 50 fleets reported owning 9,466 motorcoaches, down slightly from last year's total of 9,549.

Plans for 1989, however, indicate that purchases of new motorcoaches may edge upward. Of the 25 companies that responded to the question, these companies expect to purchase a total of 292 motorcoaches in the next 12 months. These 25 companies operate 67 percent of the motorcoaches in this year's survey.

As expected, Greyhound Lines occupies the number one slot on the largest 50 private fleets survey, but as the ranking shows, there have been a number of shifts as companies have expanded or trimmed their fleets. Kerrville Bus Co., of San Antonio, Texas, moved from 10th to seventh largest, while Hudson Bus Lines of Medford, Mass., dropped from 19th to 26th.

This year's survey sees the addition of nine "new" companies, including Robert's Hawaii, Inc., the eighth largest fleet. Other companies to debut include (from largest to smallest fleets) Grayline Ft. Lauderdale/Orlando, Ft. Lauderdale, Fla.; Trans Hawaiian Services, Honolulu, Hawaii; Carey Transportation, Jamaica, N.Y.; Antelope Valley Bus, Inc., Lancaster, Calif.; Arrow Stage Lines, Inc., Sioux City, Iowa; All West Coach Lines, Inc., Sacramento, Calif.; and Coach Travel Unlimited Corp., South Holland, Ill.

The East Coast is still the industry stronghold, with New Jersey taking the honors as the East Coast state with the most operators on the survey — a total of six. Of those companies, four operate more than 100 buses. Almost half of the survey respondents, 21 companies, are headquartered on the East Coast or Atlantic seaboard. On the West Coast, California has its share of operators, with a total of seven companies listed.

In the Midwest, Shortway Northstar of Toledo, Ohio, comes in as the number two fleet, while Jefferson Transportation Corp. of Minneapolis, Minn., ranked 10th. Canadian fleets are also represented — Voyageur Enterprises, Ltd., of Montreal, Quebec, and Gray Coach Lines of Toronto, Ontario are ranked fourth and 17th respectively.

In order to compile the survey, *METRO* editors mailed applications to known large fleets and followed up with numerous phone calls. If your company operates 40 or more buses and was not on this year's list, please contact *METRO Magazine* by calling (213) 376-8788.

Largest 50 Private Operators

RANK 1989	RANK 1988	CARRIER, CITY	FLEET MIX/SIZE			PASS Per Year	REVENUE MILES OPERATED		
			Total	Owned	Leased		Total	Linehaul	Charter
1	1	Greyhound Lines Dallas, TX	3,850	1,388	2,482	40.6 mil	6.2 bil	231.9 mil*	35.4 mil*
2	2	Shortway Northstar Toledo, OH	420	400	20	10 mil	20 mil	N/A	N/A
3	4	Academy Lines, Inc. Hoboken, NJ	370	231	139	11.1 mil	30.1 mil	6.8 mil	233 mil
4	3	Voyageur Enterprises, Ltd. Montreal, Quebec	350	350	0	4.3 mil	40 mil	40 mil	N/A
5	6	Shortline Companies Mahwah, NJ	275	262	13	N/A	13.5 mil	N/A	N/A
6	5	Suburban Transit Corp. New Brunswick, NJ	269	195	74	7 mil	10.2 mil	8.9 mil	1.3 mil
7	10	Kerrville Bus Co. San Antonio, TX	215	185	30	N/A	N/A	N/A	N/A
8	—	Robert's Hawaii, Inc. Honolulu, HI	199	199	0	100,000	220,000	0	220,000
9	8	New York Bus Service Bronx, NY	190	190	0	4 mil	6 mil	6 mil	0
10	7	Jefferson Transportation Corp. Minneapolis, MN	188	178	10	N/A	13.6 mil	7.4 mil	6.2 mil
11	9	Rockland Coaches Inc. Bergenfield, NJ	180	20	160	6 mil	7.1 mil	6.5 mil	0.6 mil
12	13	Peter Pan Bus Lines, Inc. Springfield, MA	156	146	10	1.5 mil	9.3 mil	5.1 mil	4.2 mil
13	—	Grayline Ft. Lauderdale, Orlando/Ft. Lauderdale, FL	155	155	0	N/A	6 mil	N/A	N/A
14	11	Westours Motorcoaches, Inc. Seattle, WA	147	147	0	N/A	1.4 mil	0.1 mil	1.3 mil
15	12	Blue Bird Coach Lines, Inc. Olean, NY	135	135	0	2.5 mil	8.5 mil	0.1 mil	8.4 mil
16	14	LTR Stage Lines Las Vegas, NV	107	89	18	2 mil	N/A	N/A	N/A
17	17	Gray Coach Lines Toronto, Ontario	101	101	0	8.5 mil	13.5 mil	12.8 mil	0.7 mil
18	20	Blue & White Lines Inc. Altoona, PA	92	92	0	660,000	1.8 mil	0.2 mil	1.6 mil
19	18	Carolina Coach Co. Raleigh, NC	92	65	27	1.1 mil	11.5 mil	11.5 mil	0
20	21	Plymouth & Brockton Street Railway Co., Plymouth, MA	91	86	5	1.2 mil	3.3 mil	2.6 mil	0.7 mil
21	22	A-1 Bus Lines, Inc. Miami, FL	90	90	0	600,000	3.0 mil	2.4 mil	0.6 mil
22	—	Trans Hawaiian Services Honolulu, HI	90	90	0	2.5 mil	N/A	N/A	N/A
23	24	Adirondack/Pine Hill Trailways Kingston, NY	88	73	15	724,504	5.4 mil	4.1 mil	1.3 mil
24	—	Carey Transportation Jamaica, NY	80	46	34	N/A	3 mil	N/A	N/A
25	23	DeCamp Bus Lines Montclair, NJ	80	67	13	2.6 mil	24 mil	19.2 mil	4.8 mil

*Combined Figures For Greyhound Lines and Trailways Lines.

Largest 50 Private Operators

RANK 1989	RANK 1988	CARRIER, CITY	FLEET MIX/SIZE			PASS Per Year	REVENUE MILES OPERATED		
			Total	Owned	Leased		Total	Linehaul	Charter
26	19	Hudson Bus Lines Medford, MA	80	80	0	200,000	3 mil	2.4 mil	0.6 mil
27	—	Antelope Valley Bus Inc. Lancaster, CA	79	79	0	N/A	N/A	N/A	N/A
28	25	Frank Martz Coach Co. Wilkes-Barre, PA	78	78	0	N/A	3.0 mil	1.8 mil	1.2 mil
29	28	Shoup Buses Tri-State Coach Middlebury, IN	75	75	0	N/A	5.6 mil	3.5 mil	2.1 mil
30	—	Arrow Stage Lines, Inc. Sioux City, IA	70	70	0	N/A	3.0 mil	0.6 mil	2.4 mil
31	31	TNM & O Coaches Lubbock, TX	67	59	8	362,047	7.8 mil	6.6 mil	1.2 mil
32	37	Keeshin Charter Service Inc. Chicago, IL	66	59	7	N/A	N/A	N/A	N/A
33	38	Lakefront Lines Inc. Cleveland, OH	65	50	15	500,000	4.8 mil	0.4 mil	4.4 mil
34	35	Carl R. Bieber Tourways Kutztown, PA	62	62	0	589,638	3.4 mil	2.0 mil	1.4 mil
35	27	Bonanza Bus Lines Providence, RI	60	60	0	1.6 mil	5.9 mil	5.9 mil	0
36	34	Goldline/Grayline, Inc. Washington, DC	60	60	0	1 mil	2.5 mil	0	2.5 mil
37	30	Michigan Trailways Clio, MI	58	54	4	265,000	3.0 mil	0.2 mil	2.8 mil
38	50	Peerless Stages Inc. Oakland, CA	58	52	6	N/A	2.0 mil	1.3 mil	0.7 mil
39	29	Roberts Holiday Lines, Inc. Santa Ana, CA	58	58	0	450,000	2.3 mil	0	2.3 mil
40	26	Gray Line Tours Los Angeles, CA	56	56	0	350,000	4 mil	0	4 mil
41	32	Zanetti Bus Lines Rock Springs, WY	55	55	0	600,000	1.5 mil	1.4 mil	0.1 mil
42	40	Vermont Transit Lines Burlington, VT	53	49	4	500,000	4.8 mil	3.7 mil	1.1 mil
43	41	Eyre Bus Service, Inc. Glenelg, MD	50	50	0	N/A	2.5 mil	N/A	N/A
44	42	Royal Coach Tours San Jose, CA	48	48	0	500,000	0.8 mil	0	0.8 mil
45	43	Starr Transit Co., Inc. Trenton, NJ	47	47	0	413,881	2.9 mil	5.6 mil	2.3 mil
46	44	Ray & Ross Transport Inc. Las Vegas, NV	45	45	0	600,000	3.0 mil	2.5 mil	0.5 mil
47	[illegible]	Capitol Trailways of PA Harrisburg, PA	43	43	0	600,000	3.9 mil	2.9 mil	1.0
48	—	All West Coach Lines Inc. Sacramento, CA	42	12	30	N/A	N/A	0	N/A
49	—	Coach Travel Unlimited Corp. South Holland, IL	41	0	41	11,893	0.8 mil	N/A	0.8 mil
50	46	Orange Belt Stages Visalia, CA	40	40	0	92,741	2.2 mil	0.6 mil	1.6 mil